



Rugeley & Armitage
Camera Club

The Carole Perry Trophy

CREATIVE
PHOTOGRAPHY

Awarded to the Photographer who
Produces the most Creative Image of the Year

The Carole Perry Trophy Awarded for the best Creative Image of the Year

Creative Photography is an extension of conventional photography that goes beyond a simple photograph. A creative image demonstrates the craft and art of the photographer to see and create something that is imaginative, different, interesting and compelling. Creative Images have a 'wow' factor. There is no monopoly on being creative.

The 'Carole Perry Trophy' is awarded to the photographer who produces the most creative image of the year.

The final result must be the **photographer's** own creation.

The winner and runners up will get a certificate and the winner will hold the trophy for one year.

Monies raised from this competition will be donated to St Giles Hospice

A picture is creative:

1. If it has been taken in a way that is judged to be creative
2. If it has been manipulated in such a way to make it a creative work

Applying commercial processes such as Nik Software will not be considered to be a creative act of the photographer, but deemed as a process developed by others.

The images will be judged by Carole Perry at her sole discretion or by someone she nominates to act on her behalf.

Rules :

1. Images must be the creative work of the photographer. This does not preclude the use of royalty free images as elements (such as for backgrounds), but images that rely heavily for their impact on commercial ad-ins (e.g. Nik Software) created by others will be excluded.
2. The images will be judged for their creative use of photography. *It may have been taken in such a way that it is judged to be creative, or it may have been photo-manipulated by the photographer to make it a creative work.*

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Rules (continued) :

3. Images must be submitted as JPEG's in Projected Digital Image format in sRGB colour space. Images can be of any aspect ratio but their size to be no greater than our PDI standard of 1600 pixels wide x 1200 pixels high.
4. Images that have been previously entered for Rugeley & Armitage Camera Club competitions may be submitted.
5. Images must be sent by email to David Perry with the email subject line: **Carole Perry Trophy - Creative Photography**
6. In addition to the image, the photographer should include their name, their competition group level (Elementary, Intermediate or Advanced), a title for the image plus a brief description.
7. If the image has been manipulated (other than simple cropping or contrast/brightness adjustment) this must be declared.
8. Entrants must be members of Rugeley & Armitage Camera Club. They may submit up to 10 images in any year. Each image is 0.50p
9. The competition year will be from September to 1st June.
10. Because the competition spans over the season, it will be judged 'on the fly'. That is the judge will hold back the best images and each new entry will be compared to these as it comes in, and will replace one of the held images if the judge considers it to be better. Members will therefore know if they are shortlisted soon after they have submitted an entry.
An image deemed as not being as strong as other images may be re-edited and submitted back into the competition. This will be treated as a new image, and will therefore cost 0.50p and count towards the members total of 10 images.
11. The images will be judged by Carole Perry at her sole discretion or by someone she nominates on her behalf. No external judges will be involved and the level of the applicant will be taken into account.